

Presentation
power!



Video marketing tools for business...

get
noticed
media “”

Thank You For Your Interest in 'Get Noticed Media' and requesting more information...

"You know who you are. But does everybody else? Do they know all the great products and services you offer? Do they know about your superlative service policies? Presenting YOU... to THEM... is what we do."

STOP PRESS: TAKE YOUR PRODUCTIONS TO A NEW LEVEL Get Noticed Media now includes a Master Library of professional 3D virtual sets and animated backgrounds to dramatically enhance your production while saving time and money. There are a wide range of broadcast quality sets, from visually compelling corporate and educational settings to cutting edge newsrooms and futuristic studios. Additionally, some sets are further enhanced with special effects, such as virtual camera fly throughs and moving elements that interact with the environment. This new state of the art technology is now available to you.

TOP 10 BENEFITS TO YOU

- Connect instantly with your customer or prospect at their convenience.
- Show people what you do.
- Use the obvious power of video over print and get an increase in business.
- Hold people's attention for longer.
- Show people what you do differently to competitors.
- Pay print rates for real tv quality video promotion.

- Quick turnaround of video production.
- Communicate to millions on your website.
- Video email marketing to prospects and on cd/dvd/vhs video.
- Increase your sales and reputation.

Video is the most effective form of Communication ever created, and effective Communication in business is often the difference between failure and success.



WHY VIDEO WILL WORK FOR YOU People are persuaded more easily through their hearts than through their minds. They will buy more rapidly and with less concern over price when a decision is based on emotion. The audience will not only hear your message, they will see it and remember it; and their behaviour will change because of it.

People will be far more curious and likely to watch your free cd/dvd/vhs video than pick up a brochure or catalogue or read a direct mail campaign. 21st century technology and faster internet access means video is now the future for your website.

WHICH VIDEO IS RIGHT FOR YOU

- Video promotional adverts of your products or services
- Virtual tours of premises/facilities
- Training videos
- Customer testimonials
- Events and exhibitions
- Filming sales proposals and pitches

- Video product catalogues
 - Selling/renting office space/new homes
 - Broadcasting of seminars or events to your website or for sale on dvd/vhs
- ...endless possibilities (call for your free guide).

TYPES OF VIDEO USE?

Video Direct Marketing

Mail your video on directly to a targeted list.

Video Direct Response Marketing

Mail your video to prospects who request it after seeing your "free video" offer in another media.

Video email marketing

Email a compressed version of your video.

Employee Training

Effective, memory retentive training aids.

Reception and Trade Display

Looped playback in your reception or at events/exhibitions adding that 'big budget' touch.

Webcasting

Real tv of what you do on your website.

...woo prospectors, look credible to investors, obtain sales and business growth.

OUR STRATEGY We wanted to level the playing field and make it possible for a small business or individual working out of their home to create a professional video. We have a lot of small businesses that are now able to compete with the big businesses by creating videos and making them look like they spent thousands of pounds, but just doing it in-house.



Save to video tape



Attach to email



Burn to video cd



Burn to dvd



Add to your website



Trade shows/
presentations



WHY VIDEO DIRECT-MARKETING IN BUSINESS IS EFFECTIVE? It's the future!

For products that are distinguished by aesthetics, motion or sound; prospects can see and hear the benefits.

The combination of sound, graphics and action grips an audience like nothing else can, all in tv quality, and it's proven to be 72 times more effective than print.

For products that are complicated to explain or need to be demonstrated; you can be sure your message is getting through completely and accurately. For big-ticket and prestige items; a video says "you are important". When you want to show prospects how you perform a service or manufacture a product, to demonstrate quality, precision, etc. For big products or services; a video lets you bring it right into the prospect's home, at their convenience. When you have great testimonials or expert endorsements to share.

Savvy businesses are finding that video cuts through the paper clutter, and they're seeing very impressive - and very profitable - results.





CUSTOMER TESTIMONIALS “ We always wanted a video to promote our business on our website. Thanks to Get Noticed, we were able to communicate our customer service philosophy and bespoke installation services of our HiFi equipment. ” *Paul Hobson, Moorgate Acoustics Ltd, Sheffield.*

“ With all the competition out there, we needed to show why we were the best pilot training facility in the region, and thanks to Kevin and his team, we are getting results thanks to our Video. ” *Simon Nicholls, Kuki Helicopters Ltd, Sheffield Airport.*






THE PROCESS OF MAKING A VIDEO The easy process of making your video, cuts out any hassle. Videos can be made in just one day. Use pictures from your existing advertising, internet, or digital camera...or choose one of our TV Style backgrounds. If you don't have anything like this, we'll create them for you. We can provide a professional presenter for your video, but YOU could star in it yourself. Don't want to be in your video, then, how about a voice over!?

We will work on a script for your video with as much or as little input from you as you require. The process is straight forward and the results will speak volumes for your business.

ABOUT US Our team are highly skilled Media professionals with expertise in business communications. Kevin Crabtree holds a Master's Degree in Media Production, and has worked for the BBC and the Film and Publishing Industry. Kelly Atkinson graduated with a Business Management Degree. She has vast experience of Educational Training, Sales and Marketing and Presentation for

business. Martin Holland holds a Masters Degree in Braodcast Production and has worked in camera operations and non linear editing for many years. His work has been aired at The Cannes Film Festival. Get Noticed Media are a Charter Member of The Video Business Advisor Network.

AND, FINALLY... The London School of Business showed that video boosts comprehension and retention by 50% over print. Other industry studies have shown that video expedites buying decisions by 75% versus print. And that six times as many people prefer a video to printed information. There are virtually unlimited ways you can immediately start using this powerful new presentation technology.

-  Virtual Set Technology
-  Broadcast Digital Equipment
-  'Green Screen' SFX Studio
-  Scriptwriting
-  CD/DVD Authoring

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See our website for sample videos and a complete downloadable information guide:

www.getnoticedmedia.co.uk

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